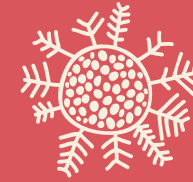




Christmas in Retail

1 in 3 (32%) shoppers are **concerned about the price** of Christmas this year compared to last



The **UK grocery market** is predicted to grow by **2.6%** this Christmas to **£22.2bn**



66% of shoppers see Christmas as a time to splash out on groceries, vs. **54%** in 2016



The Delta Group
www.thedeltagroup.co.uk

All links from:
<https://shoppervista.igd.com/Portals/2/Downloads/Info-graphics/whats-driving-shopper-spending-this-christmas.pdf>